



Alliance for Healthy Communities

January 10, 2017 meeting agenda

4:30 to 6 PM, Parkway Central Middle School Library

AHC General Mtgs.
1st Tuesday/mo.
4:30 to 6
Parkway Central Middle School



Alliance Vision: To create a community empowered to make positive choices through knowledge, skills and resources.

Alliance Mission: Engage the community to reduce youth substance abuse and risks for suicide by raising awareness and changing community norms.

4:30 Welcome and Introductions

4:35 Announcements

- **Middle School Parent-Teen Event January 25, 6:30 to 8 PM, Parkway South Middle School:** AHC is collaborating with Parkway's student services team to provide an evening education program for parents and teenagers. The emphasis of the program is developing skills for managing anxiety as a means of enhancing protective factors. The program will begin with a plenary session, followed by a choice from three small group sessions that will repeat twice: *Dealing with Bullies*, *Coping With Change* and *Academic-Performance Anxiety*. Childcare will be provided
- **CAPY's Winter Event February 19, 7 - 9:30 PM, Sports Fusion, \$5 per student**
- **Middle School Mixer Series, *Winter Wonderland*, January 20, 7 - 9:30 PM, Parkway West High School, \$10 per student**
- **Save the Date:** AHC is leading the collaboration for a next heroin-opiate town hall event, slated for **Wednesday, March 22, 6:30 to 8 PM**. A location and other details are in process.
- **NCADA Calendar and Announcements**

4:40 Meet Mr. Mark Palmer, AHC Project Coordinator Mark Palmer joined AHC in December 2016 as AHC's part-time project coordinator for the DFC Grant, year-one funding cycle.

4:50 *The Heroin-Opiate Crisis: A First Responders Perspective* Ms. Donna Kessler, Monarch Fire District Area firefighters-paramedics are at the front lines of dealing with heroin-opiate overdose events, managing the scene, the people and providing life saving interventions. Ms. Kessler will share the observations and knowledge she and her colleagues have acquired about the growing heroin-opiate scourge reflecting the first hand involvement their roles require.

5:15 AHC's 2017 Graphics and Social Media Plan **Mark Palmer, AHC Project Coordinator**
During the past several years, AHC has struggled to sustain a meaningful and consistent social media presence. Among his duties as AHC's project coordinator, Mark Palmer is charged with designing and managing a social media plan in which AHC members can participate. This portion of the meeting will focus on Mark sharing his vision for AHC social media activity and how community members can be involved with this work. Additionally, with funding from the DFC Grant, during 2017 AHC will be establishing its own independent website. Discussion will include graphics ideas for possible inclusion in both the upcoming website as well as future communications tools.

5:45 AHC and the Strategic Prevention Framework **Ms. Lori Krueger, NCADA**
AHC operations are managed on a 5-part platform called the Strategic Prevention Framework (SPF). SPF provides an organizational framework within which AHC's goals and objectives are established and action planning and implementation is initiated. Lori will provide the first of an ongoing series of presentations about the SPF platform and its incorporation into AHC's work.

6:00 Adjourn- THANK YOU FOR YOUR ATTENDANCE AND SUPPORT